

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK**

DANA RUTH LIXENBERG, an individual,

Plaintiff,

v.

SERVEDFRESH LLC, a New York limited liability company; DE CORDON LLC, a Georgia limited liability company; and DOES 1-10,

Defendants.

Case No.:

**COMPLAINT FOR:**

1. COPYRIGHT INFRINGEMENT
2. VICARIOUS AND/OR CONTRIBUTORY COPYRIGHT INFRINGEMENT
3. VIOLATION OF THE DMCA:  
17 U.S. Code § 1202

**JURY TRIAL DEMANDED**

Plaintiff, by and through her undersigned attorneys, hereby prays to this honorable Court for relief based on the following:

**JURISDICTION AND VENUE**

1. This action arises under the Copyright Act of 1976, Title 17 U.S.C., § 101 *et seq.*

2. This Court has federal question jurisdiction under 28 U.S.C. § 1331 and 1338 (a) and (b).

3. Venue in this judicial district is proper under 28 U.S.C. § 1391(c) and 1400(a) in that this is the judicial district in which a substantial part of the acts and omissions giving rise to the claims occurred.

**PARTIES**

4. LIXENBERG is an individual currently residing in The Netherlands.

5. Plaintiff is informed and believes and thereon alleges that Defendant SERVEDFRESH, LLC (“SERVEDFRESH”) is a limited liability company organized and existing under the laws of the State of New York with its principal place of business located at 1352 Kew Ave., Hewlett, NY 11557, and is doing business in and with the State of New York.

6. Plaintiff is informed and believes and thereon alleges that Defendant DE CORDON LLC (“DE CORDON”) is a limited liability company organized and existing under the laws of the State of Georgia with its principal place of business located at 5165 Huntington Crest Lane, Cumming, Georgia, 30040, and is doing business in and with the State of New York.

7. Defendants DOES 1 through 10, inclusive, are other parties not yet identified who have infringed Plaintiff’s copyrights, have contributed to the infringement of Plaintiff’s copyrights, or have engaged in one or more of the wrongful practices alleged herein. The true names, whether corporate, individual or otherwise, of Defendants 1 through 10, inclusive, are presently unknown to Plaintiff, who therefore sues said Defendants by such fictitious names, and will seek leave to amend this Complaint to show their true names and capacities when same have been ascertained.

8. Plaintiff is informed and believes and thereon alleges that at all times relevant hereto each of the Defendants was the agent, affiliate, officer, director, manager, principal, alter-ego, and/or employee of the remaining Defendants and was at all times acting within the scope of such agency, affiliation, alter-ego relationship and/or employment; and actively participated in or subsequently ratified and adopted, or both, each and all of the acts or conduct alleged, with full knowledge of all the facts and circumstances, including, but not limited to, full knowledge of each and every violation of Plaintiff’s rights and the damages to Plaintiff proximately caused thereby.

## **INTRODUCTION AND STATEMENT OF FACTS**

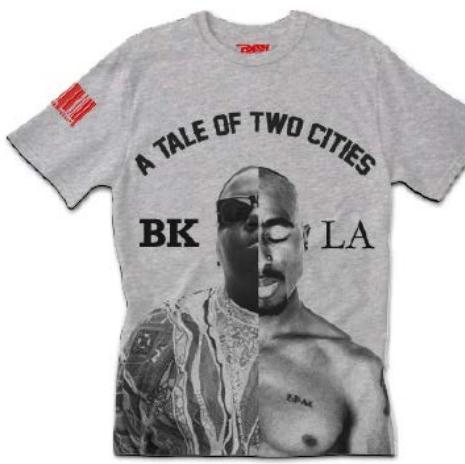
8. Plaintiff Dana Ruth Lixenberg (“LIXENBERG”) brings this claim to seek redress for the unauthorized and unlawful publishing and exploitation of her original photography by Defendants. LIXENBERG is well-renowned for, amongst other things, creating compelling and resonant portraiture and imagery. Her celebrated portfolio includes a photograph depicting the late recording artist Christopher Wallace.

9. LIXENBERG created a photograph of Mr. Wallace and registered that photograph with the U.S. Copyright Office on September 15, 2015 under Registration No. VA 1-976-754 (“Subject Photograph”). The Subject Photograph is depicted on the left side column of the below illustrative chart and has been misappropriated in the creation of a t-shirt design without permission (or payment of a licensing fee) by Defendants’ company. Defendants misappropriated, distributed, and published an unlawful copy or derivative of the Subject Photograph (“Infringing Image”) on numerous illicit goods (“Subject Products”) they sold in commerce, and did so without seeking authorization from, or even notifying, LIXENBERG. This is copyright infringement.

10. LIXENBERG created the Subject Photograph and owns all rights in said photograph and has submitted said photograph to the U.S. Copyright Office for registration, complying with all formalities in doing so.

11. Plaintiff is informed and believes and thereon alleges that Defendants accessed the Subject Photograph or Infringing Image through viewing the Subject Photograph on Plaintiff’s website, publications, profiles, exhibitions and/or through other authorized channels, over the internet, including without limitation as accessed via a search engine, or through a third party source. They then exploited it without the authorization of Plaintiff. A

true and correct comparison of Plaintiff's Subject Photograph and Defendants' unlawful exploitation – Subject Products – are set forth below.

SUBJECT PHOTOGRAPH:	SUBJECT PRODUCT EXEMPLARS:
	<p><u>Tale of Two Cities Tee</u></p> 
	<p><u>Ten Crack Commandments BK Crewneck</u></p> 



Biggie Claus



De Cordon x Served Fresh Tale of Two Cities Dress



12. SERVEDFRESH and DE CORDON sold the above-depicted products without the consent of Plaintiff. On September 10, 2018, LIXENBERG issued a cease and desist demand to Defendant SERVEDFRESH requesting that they cease and desist in their exploitation of the Subject Photograph and provide certain information as to their exploitation

of the work in question. Defendants failed to meaningfully respond, necessitating this action.

**FIRST CLAIM FOR RELIEF**

(For Copyright Infringement – Against all Defendants, and Each)

13. Plaintiff repeats, re-alleges, and incorporates herein by reference as though fully set forth, the allegations contained in the preceding paragraphs of this Complaint.

14. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, infringed Plaintiff's copyrights by creating an infringing and/or derivative work from the Subject Photograph and by exploiting the work which infringes the Subject Photograph on product sold and distributed to the public.

1. 15. Plaintiff is informed and believes and thereon alleges that one or more of the Defendants manufactures products or is a product vendor.

Plaintiff is further informed and believes and thereon alleges that said Defendant has an ongoing business relationship with Defendant retailers, and each of them, and supplied products to said retailers, which products infringed the Subject Photograph in that said products bore unauthorized print design(s) that were identical or substantially similar to the Subject Photograph, or were an illegal derivative thereof.

16. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, had access to the Subject Photograph, including, without limitation, through viewing the Subject Photograph on Plaintiff's website, publications, profiles, exhibitions and/or through other authorized channels, over the internet, including without limitation as accessed via a search engine, or through a third party source.

17. Plaintiff is further informed and believes and thereon alleges that certain Defendants have an ongoing business relationship with one or more of the other Defendants, and that those defendants transacted in order to traffic in the Accused Image.

18. Due to Defendants', and each of their, acts of infringement, Plaintiff has suffered general and special damages in an amount to be established at trial.

19. Due to Defendants' acts of copyright infringement as alleged herein, Defendants, and each of them, have obtained direct and indirect profits they would not otherwise have realized but for their infringement of Plaintiff's rights in the Subject Photograph. As such, Plaintiff is entitled to disgorgement of Defendants' profits directly and indirectly attributable to Defendants' infringement of his rights in the Subject Photograph in an amount to be established at trial.

20. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, have committed acts of copyright infringement, as alleged above, which were willful, intentional and malicious, which further subjects Defendants, and each of them, to liability for statutory damages under Section 504(c)(2) of the Copyright Act in the sum of up to one hundred fifty thousand dollars (\$150,000.00) per infringement. Within the time permitted by law, Plaintiff will make her election between actual damages and statutory damages.

### **SECOND CLAIM FOR RELIEF**

(For Vicarious and/or Contributory Copyright Infringement – Against all Defendants, and Each)

21. Plaintiff repeats, re-alleges, and incorporates herein by reference as though fully set forth, the allegations contained in the preceding paragraphs of this Complaint.

22. Plaintiff is informed and believes and thereon alleges that Defendants knowingly induced, participated in, aided and abetted in and profited from the illegal reproduction and/or subsequent sales of products featuring the Subject Photograph or Infringing Image as alleged herein.

23. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, are vicariously liable for the infringement alleged herein because they had the right and ability to supervise the infringing conduct and because they had a direct financial interest in the infringing conduct.

24. By reason of the Defendants', and each of their, acts of contributory and vicarious infringement as alleged above, Plaintiff has suffered and will continue to suffer substantial damages to his business in an amount to be established at trial, as well as additional general and special damages in an amount to be established at trial.

25. Due to Defendants' acts of copyright infringement as alleged herein, Defendants, and each of them, have obtained direct and indirect profits they would not otherwise have realized but for their infringement of Plaintiff's rights in the Subject Photograph. As such, Plaintiff is entitled to disgorgement of Defendants' profits directly and indirectly attributable to Defendants' infringement of his rights in the Subject Photograph, in an amount to be established at trial.

26. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, have committed acts of copyright infringement, as alleged above, which were willful, intentional and malicious, which further subjects Defendants, and each of them, to liability for statutory damages under Section 504(c)(2) of the Copyright Act in the sum of up to one hundred fifty thousand dollars (\$150,000.00) per infringement, in addition to claims for

costs and attorneys' fees. Within the time permitted by law, Plaintiff will make her election between actual damages and statutory damages.

**THIRD CLAIM FOR RELIEF**

(For Violation of the DMCA: 17 U.S. Code § 1202 – Against all Defendants, and Each)

27. Plaintiff repeats, re-alleges, and incorporates herein by reference as though fully set forth, the allegations contained in the preceding paragraphs of this Complaint.

28. Defendants, and each of them, violated section 1202 of the Copyright Act by removing from the Subject Photograph any attribution or copyright management information that identifies Plaintiff as its author.

29. Defendants, and each of them, violated section 1202 of the Copyright Act by displaying, publishing, and distributing the Subject Photograph with attribution and copyright management information that identifies Defendant, and its agents and employees, as the author of the Subject Photograph. Specifically and without limitation, Defendant published the Subject Photograph beneath its own name and logo as part of an article that was attributed to one of Defendant's writers.

30. The above violation, which was willful, subjects Defendants, and each of them, to entry of judgment reflecting Plaintiff's actual damages and any additional profits of the violator, statutory damages, and attorneys' fees under 17 USC § 1203.

**PRAYER FOR RELIEF**

Wherefore, Plaintiff prays for judgment as follow against all Defendants and with respect to each claim for relief:

- a. That Defendants, their affiliates, agents, and employees be enjoined from infringing Plaintiff's copyright in and to the Subject Photograph.
- b. That Plaintiff be awarded all profits of Defendants, and each, plus all losses of Plaintiff, plus any other monetary advantage gained by the Defendants through their infringement, the exact sum to be proven at the time of trial, or, if elected before final judgment, statutory damages to the extent they are available under the Copyright Act, 17 U.S.C. § 505, 1203.
- c. That Plaintiff be awarded its costs and attorneys' fees to the extent they are available under the Copyright Act U.S.C. § 505, 1203;
- d. That a trust be entered over the Accused Image, and all profits realized through the infringement;
- e. That Plaintiff be awarded pre-judgment interest as allowed by law;
- f. That Plaintiff be awarded the costs of this action; and
- g. That Plaintiff be awarded such further legal and equitable relief as the Court deems proper.

Plaintiff demands a jury trial on all issues so triable pursuant to Fed. R.

Civ. P. 38 and the 7<sup>th</sup> Amendment to the United States Constitution.

Respectfully submitted,

Dated: February 7, 2019

By: /s/ Scott Alan Burroughs  
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